

## MTA

### New Infotainment System

*Wolfsburg, 16 October 2018.* MTA, a multinational company headquartered in Italy, known for the development and production of a wide range of electromechanical and electronic products for major OEMs, presents at IZB show (Hall 2, Stand 2512) the latest version of its In-Vehicle Infotainment system.

Thanks to the know-how acquired in recent years in the development of intelligent dashboards for different OEMs, with graphics with fast dynamics and very high-performance processors, MTA is now able to offer a complete In-Vehicle system and with state-of-the-art specifications. This system manages, even simultaneously, the infotainment, the instrument cluster and a passenger display or the HUD functions, thanks to the presence of an “intelligent” central unit.

The central unit of the MTA system is developed based on a flexible and powerful architecture that makes use of the Jacinto 6 multicore microprocessor produced by Texas Instruments, which is renowned for its high computing power. It can handle up to 3 Full HD displays inside the vehicle, as well as collect and convey the information coming from the vehicle and from the LTE/4G connectivity.

Furthermore, the unit is ready to be quickly adapted for additional functions based on specific customer requirements. In addition to allowing the integration of information, the presence of this “electronic heart” makes the display and the central dashboard become external devices of the system, thereby enabling OEMs to easily replace them in the transition from one vehicle application to another.

In developing its HMI system, MTA not only focused on the electronic central unit content, but also paid attention to make it user-friendly, for a completely safe drive, cooperating with specialised companies for this purpose.

#### MTA S.p.A.

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Share capital € 8,000,000 fully paid | Register of Companies, Tax Code and VAT IT00828540153 | REA 869922 | Mechanised Processing No. LO 000520  
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MTA booth at IZB show will host a show car fitted with the central unit and 5 displays, to show the visitor what MTA can offer in the field of multimedia and connectivity technologies inside the vehicle. The show car features a large reconfigurable Full HD 12" main dashboard that provides the driver with information; a multi-touch 12" central display which manages the infotainment features; an 8" entertainment passenger display; two multi-touch 8" displays for the entertainment of back-seat passengers.

The show car is also directly linked to a smartphone; for this feature MTA integrates MirrorLink functions. In this way the smartphone user interface can be seen in the central display, with graphics adapted to the typical use and safety requirements for vehicles.

To download the press kit, please connect to the following QR code



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MTA show car

**MTA S.p.A.** is a global leader in the development and production of a wide range of electromechanical and electronic products developed internally for the primary manufacturers of cars, motorcycles, tractors, and heavy vehicles. Founded in 1954, MTA has two production sites in Italy (Codogno and Rolo), 8 foreign sites, sales of about €198 million, and 1,330 employees.

#### TO LEARN MORE

-  Website [www.mta.it](http://www.mta.it)
-  LinkedIn [mta-s-p-a-](https://www.linkedin.com/company/mta-s-p-a)
-  Facebook [MTA.GROUP](https://www.facebook.com/MTA.GROUP)
-  YouTube [MTAItaly](https://www.youtube.com/MTAItaly)

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